

ANANDA VAN DEN STEEN

anandavds.com

(908)-531-0105

vds.ananda@gmail.com

DESIGN SKILLS:

Knit/Woven Design

Digital/Hand Rendering

Draping

Pattern-Making

Print Design/Layout

Evening Wear Design

Gown Construction

Hand and Machine Sewing

> Embellishing/ Embroidering

Sketching and Painting

Painting Fabrics

Fabric Dyeing

Fabric Manipulation

Creating Fabric Flowers

Leather Manipulation

Pantone Color Matching

Creating Mood Boards

Producing Flats

Tech-Packs and Specs

Fabric Knowledge

Styling and Sales

Runway Assistance

Photography/ Digital Editing

Fittings and Adjustments

RECENT WORK EXPERIENCE:

Carol Hannah

Position: Production and Design Assistant Duration: March 2023 to May 2024

Location: New York City, NY

Responsibilities: Assisting in all steps of the creation and design of wedding dresses and bridal accessories. Hand making veils, belts and placing appliques on dresses and accessories. Creating bustles by draping, pinning and sewing. Pulling notions and trims for seamstresses, and helping to ensure a smooth workflow in the space. Light patternmaking and pattern adjustments. Logging new orders and ensuring all patterns, fabrics and notions will be ready to meet and/or exceed deadlines. Overseeing all large production in local NYC factories.

Kobi Halperin

Position: Freelance Design Assistant Duration: July 2022 to January 2023

Location: New York City, NY

Responsibilities: Designing layouts and colorways for print, embroidery, beading and trims. Creating style detail sheets for all phases of design including: design concept mockup, adjustments to the mockup, embroidery samples, final garment adjustments, and final instructions for embroidery and print layouts. Evolving and improving garments during the fitting process. Adjusting the fit of samples, providing design input, taking notes, and creating updated detail sheets that reflect all design modifications for manufactures. Providing assistance during runway shows and photoshoots.

Pamella Roland

Position: Design Team Assistant Duration: August 2018 to April 2020

Location: New York City, NY

Responsibilities: Creating custom gowns for celebrities and red carpet events. Designing, creating, and placing embroidery appliques. Crafting fabric flower designs by hand. Researching inspiration, creating mood boards, and matching Pantone colors. Creating embroidery layouts and instructions for international production. Experimenting with fabric coloring techniques like dyeing and painting. Utilizing machine and hand sewing skills. Draping and experimenting with fabric manipulation techniques. Copying and adjusting patterns. Generating graphic prints and colorways. Providing assistance during runway shows and photoshoots.

Elesyn Gaea

Position: Small Business Owner Duration: January 2016 to Current

Website: elesyngaea.com

Responsibilities: Field collecting natural minerals and crystals globally. Cleaning and identifying material. Photographing specimen in preparation for online listings and social media posts. Researching market demand and competitor data for pricing purposes. Creating and uploading items to our online marketplace. Processing orders and managing inventory. Generating fiscal reports. Donating world class specimen to museums.

The RealReal, Garment Authenticator, from Dec 2020 to Mar 2021

Amsale Inc., Bridal Sales Department Intern from Feb 2018 to May 2018

Bloomingdale's, Sales Associate & Client Stylist from Jul 2016 to Feb 2018

Macy's, Sales Associate & Stock Manager from Jun 2014 to Jul 2015

Mandee, Sales Associate from Sep 2011 to Nov 2013



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SOFTWARE:

Adobe Photoshop

Adobe Illustrator

Adobe Premier Pro

Kaledo Knit

Kaledo Weave

Kaledo Print

Browzwear

Microsoft Suite

MAC & PC

PLM

LANGUAGES:

Fluent in English

Fluent in Spanish

Conversational in Italian



EDUCATION:

Bachelor in Fine Arts, BFA (graduated in 2018)

Fashion Institute of Technology in New York City, NY Special Occasions and Evening Wear Fashion Design Major, Art History Minor

Associate Degree in Applied Science, AAS (graduated in 2016, Cum Laude)

Fashion Institute of Technology in New York City, NY Special Occasions and Evening Wear Fashion Design Major

Associate Degree in Fine Arts, AFA (graduated in 2013, Summa Cum Laude)

County College of Morris in Randolph, NJ Fashion Design Major

High School Diploma (graduated in 2010)

EETN°1 Bonifacio Velazquez in Ramallo, BSAS, Argentina Organic Chemistry and Food Treatments Vocations Program

ACCOLADES:

Assisted with the Creation of Custom Gowns (Visit anandavds.com to see looks)

Worn By Celebrities: Debra Messing, Leslie Mann, Marsai Martin, Patricia
Clarkson, Victoria Justice, Jasmine Sanders, Lizzo, Helen Mirren, etc.

Red Carpet Events: Golden Globes, Grammy Awards, Oscars, Tonys, CMAs, AMAs, SAG, MTV Music Awards, etc.

Saks Fifth Ave, NYC Frozen 2 Inspired Holiday Window Displays

I assisted with the creation of two Pamella Roland dresses that were showcased during the winter holiday season at the flagship store. (2019)

Appearances and Showcases

Television: Say Yes to the Dress, Season Finale S17, E11 (2019)

Magazines: Vogue, Gotham and V (all 2019)

Websites: Women's Wear Daily, Fashionista and DesigNow (all 2019)

Publications: Who's Who Among Students in American Universities,

Promethean, CCM College Magazine (2013, 2014, 2015 respectively)

Senior Year Thesis Gown Special Recognitions

BFA Future of Fashion Runway Show, hosted by Calvin Klein. Displayed at Neiman Marcus, Garden State Plaza Mall in NJ. Graduate Exhibition in the John E. Reeves Great Hall at FIT, NYC.

Creator and Owner of US Patent Pending 63074623	(2020)
Junior Year Bridal Gown Design Design Displayed at FIT	(2017-2018)
Illustrated Design Collection Featured at FIT	(2017-2018)
Entire Portfolio Featured in Morris Museum in Morris, NJ	(2013)
Student Finale Fashion Show Participant at CCM	(2013)
MUA's 25th Annual Awards Fashion Show Participant	(2013)
Member of Honor Society "Phi Theta Kappa"	(2012-2018)
Maintained Dean's List Qualifications Each Year	(2011-2018)
Vice President of the NPO Club ECO Fighters in Ramallo, Argentina	